



2009 Annual Report

During 2009 The Heckscher Museum of Art undertook a comprehensive management study to assess its operations and to plan for the future. As a result, the Museum consolidated and re-focused its programs and exhibitions, initiated cost-saving efforts, adjusted its operating hours beginning in 2010, realigned its staff, as well as its development and communications strategies. These actions were taken to ensure that the Museum is well-positioned to continue to serve the public as it marks its 90th anniversary in 2010.

During the year, The Heckscher Museum launched its new user-friendly Website, developed a new branding strategy which includes a special 90th anniversary logo to be used in 2010, created new signage plus an advertising and media campaign to increase awareness of the Museum and its programs. The Museum also continued to prepare the required documentation for re-accreditation by the Association of American Museum (AAM).

Exhibitions and the Permanent Collection

The Heckscher Museum presented eight exhibitions in 2009. They included four critically-acclaimed loan exhibitions:

- *Robert Rauschenberg and His Contemporaries: Recent Prints from Universal Limited Art Editions (ULAE)*
- *The Luminous Landscapes of April Gornik*
- *Paper Chase: Works on Paper by William Merritt Chase and His Contemporaries*
- *Long Island Moderns: Artists from the North Shore from Edward Steichen to Cindy Sherman* - the first of a two-part series about artists who lived and worked in the Huntington area and their impact on American Art

Four additional exhibitions were mounted from the Museum Permanent Collection of more than 2,200 works, ranging from the 16th century to the present.

Additionally, the Museum published a monograph in connection with *Paper Chase Works on Paper by William Merritt Chase and His Contemporaries* and a catalogue, *Long Island Modern*, to accompany the two-part Long Island Moderns exhibitions.

The Heckscher Museum made several loans from its Permanent Collection during the year:

- Winslow Homer *Resting Shepherdess* painted and glazed tile - The Syracuse University Art Gallery and Lubin House in New York
- Ray Johnson *Barnett N* - Museum of Contemporary Art, Barcelona, Spain
- George Hitchcock *In Windmill Land* - Telfair Museum of Art, Savannah and then the Singer Museum, Lauren, Holland.

Twenty-one works were accepted into the Permanent Collection and one work was added to the Study Collection. A major bequest was received from the estate of Theresa A. Cweirzyk and Sidney Gordon. It contained sixty-five 19th and early 20th century American paintings, amphora pieces and Tiffany lamps and objects.

Education and Public Programs

For more than 20 years, the Education Department has offered Long Island schoolchildren in kindergarten through grade 12, opportunities to discover art in The Heckscher Museum through its Art Discovery program. In 2009, 5,585 students in 224 classes from 52 schools visited the Museum during the school day. Museum educators also visited 20 schools and presented Art Discovery to 740 students in their classrooms.

Throughout the year, Museum educators also trained 27 fifth grade students, attending schools in the Huntington and Elwood School Districts, to be docents as part of the Museum's unique Junior Docent Program.

The Education Department also presented special creative programs during school breaks and after school, as well as Family Fun Days and the three-part Portfolio Development Series, which helps high school students develop their portfolios for the college admission process. More than 550 children were served by these programs. During July and August, 137 children, ranging in age from 5 to 12 years, participated in the Summer ArtSense programs, designed to introduce participants to works of art in the Museum Permanent Collection and to explore their own creativity.

The Education Department also presented an array of public programs for adults ranging from First Friday, Voices and Visions, the Gallery Recital Series, Midday Music and a Book and Writing Series that attracted a total of 6,691 attendees.

Docents and Volunteers

During 2009, 31 docents and 20 volunteers gave the Museum more than 1,680 hours in service, ranging from docent tours of exhibitions to greeting Museum visitors, to assisting with special events.

Special Events

The Heckscher Museum presented its annual *Celebrate Achievement Benefit* on December 5, honoring artist, teacher and arts advocate Frank Olt. Through this event the Museum netted \$85,536 for the general operations of the Museum. During the summer, the Second Annual Golf Outing was held which netted \$28,233. By the end of the year, only \$7,310 remained to be matched on the Museum's \$100,000 challenge grant.

Major Grants

The Museum received major gifts from the Alpha Omega Fund, Astoria Federal Savings, McCormick Fund, New York State Council on the Arts, Roslyn Savings Bank, The National Endowment for the Arts, The Suffolk County Office of Cultural Affairs and the Town of Huntington. The Artists in the Attic, Huntington Station, NY, held a live

auction in November that produced a \$1,000 grant applied to Education Department programs.

Membership and Annual Appeal

Museum membership for 2009 was 752. This was a 17% increase from the prior year. The Annual Appeal produced \$9,055.

Looking Ahead

As The Heckscher Museum of Art prepares to mark its 90th Anniversary, plans are underway for an anniversary exhibition, *The Heckscher at 90: Then and Now*. The inaugural *Long Island Biennial*, open to professional Long Island artists, is scheduled for the summer of 2010. Efforts are also underway to develop a community-based 90th Anniversary celebration on July 10, 2010, along with initiatives to attract a greater number of age 45 years and under members and to enhance ties with the community, especially businesses. While the economic climate continues to presents many challenges, The Board of Trustees and staff of The Heckscher Museum of Art is dedicated to presenting quality exhibitions and educational programs that enrich the museum experience and cultivate the next generation of artists, educators and the museum-going public.

The Heckscher Museum of Art's 990 filing for 2008 is available at www.heckscher.org. A copy of the 2009 filing will be available June 1, 2010 by calling 631.351.3250.

Board of Trustees - 2010

Margaret Hargraves, Chair
Hans E.R. Bosch, Vice-Chair and Treasurer
Alan C. Polacek, Vice-Chair
Carolyn Fostel , Secretary
Carl G. Markel, Asst. Treasurer
Jeffrey Tupper, Asst. Treasurer
Bette Schneiderman, Asst. Secretary
Holli Gersh, Liaison Officer to the
Town of Huntington
Jed C. Albert
Jane A. Shallat

HONORARY TRUSTEES

D. Frederick Baker
Miner D. Crary, Jr.
Norris Darrell, Jr.
Herman C. (Bud) Gehrlich
Francis Roberts
Edward G. Shufro

ADVISORY BOARD

Douglas Arthur
Dr. Arthur & Mrs. Judith Bernhang
Rita Castagna
Dean Failey
Hon. Robert J. Gaffney
Myrka A. Gonzalez, J.D.,Ed.D.
Robin T. Hadley
Katherine Heaviside
Frederic B. Ingraham
Catherine Jansen
Steven A. Klar
Diahn McGrath
Gary Melius
Robert Osterhus
Paula Rohr
Shirley Rubin
Patricia P. Sands
Dr. Paul Schneiderman
Ed Travaglianti

\$10,000 - Above

Alpha Omega Charitable Foundation - Maria and
Geoff de Lesseps
McCormick Foundation

\$7,500 - \$9,999

Astoria Federal Savings
Nichoson Foundation
Roslyn Savings Foundation (New York
Community Bank Foundation)

\$5,000 - \$7,499

The J. M. Kaplan Fund
WLNK TV55
Furthermore Foundation

\$2,500 - \$4,999

Deutsche Bank
Marshs
Newsday

\$1000 - \$2,499

Anne Peace Inc.
Bank of America
Daniel Gale/Sotheby's International Realty
Deloitte
Donovan & Giannuzzi, LLP
Farrell Fritz, P.C.
Kean Development Company Inc
King Kullen Grocery Co., Inc.
Mercedes-Benz of Huntington

Save the Starfish Foundation
Suffolk Association for Jewish
Educational Services
TD Bank
West Hills Day Camp
Williams & Williams
Winthrop University Hospital
Anonymous (1)

\$250 - \$999

Advantage Title Agency, Inc.
Ambassador Abstract. LLC
Anray Custom Builders, Inc.
Besito
Goldstein, Rubinton, Goldstein & DiFazio P.C.
Headline Communications, Inc.
Henry Luce Foundation, Inc.
Honu
Huntington Hospital
Huntington Medical Group, P.C.
Intermarket Insurance Agency, Inc.
Jonathan's Ristorante

KPMG Peat Marwick
Local 342 Long Island Public Service
Employess
Long Island Alzheimer's Foundation, Inc.
Marshall Fine Arts
Mojo Stumer Associates Architects, P.C.
Nawrocki Smith LLP
Phoenix Medical Billing & Consultant
Services Inc
Quik-Electrical Services Inc.
The Klar Organization
The River Café
Tria Gallery

03.22.10